

PUBLIC ANNOUNCEMENT

(Pursuant to the Capital Markets (Securities)(Public Offers, Listing and Disclosures) Regulations, 2002)

Centum Investment Company PLC ("Centum") is pleased to announce that it has concluded an agreement to sell all its shareholding in King Beverage Limited to Danish Brewing Company E.A Limited. Centum held 100% of the issued shares of King Beverage Limited, which is in the business of sale and distribution of various alcoholic beverages.

Danish Brewing Company E.A Limited is a private limited liability company incorporated in Kenya and a subsidiary of Bounty Global Management DWC LLC.

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Dr. James Mworia
Group Chief Executive Officer and Managing Director